



GIG  
CYMRU  
NHS  
WALES

Bwrdd Iechyd Prifysgol  
Caerdydd a'r Fro  
Cardiff and Vale  
University Health Board

## It Makes Sense 2018 - Sensory Loss Awareness Month November 2018

The All Wales Sensory Loss Standards for Accessible Communication and Information for People with Sensory Loss were launched in December 2013 by the then Health Minister, Mark Drakeford.



**It Makes Sense**  
SENSORY LOSS AWARENESS MONTH

The overall aim of the campaign is to develop the awareness and understanding of the NHS Wales workforce of the different communication and information needs of people with sensory loss. It also aims to encourage patients with sensory loss to make healthcare staff aware of their different communication and information needs.

**This year's campaign messages** will focus on the **Accessible Healthcare Standard** (see attached poster) which mandates general practices in Wales to capture, record, flag and share the communication and information needs of their patients with sensory loss.

As part of our work on sensory loss, we are working with the Deaf and Hard of Hearing community, looking at what NHS services are available to them and how we can improve on the services we provide.

We are also running basic British Sign Language (BSL) training for all clinical and front-line staff to receive basic BSL training. Please email [Pe.Cav@wales.nhs.uk](mailto:Pe.Cav@wales.nhs.uk) for training dates.

To download the campaign resources please click below:

- [It Makes Sense logo](#) (English)
- [It Makes Sense logo](#) (Welsh)
- [It Makes Sense Poster](#) (English/Welsh)
- [It Makes Sense Bookmark](#) (English/Welsh)
- [It Makes Sense Post it Note](#) (English/Welsh)

### Get involved online

Use the hashtags: **#it makes sense#gwneud synnwyr#**

**Keithley Wilkinson**  
Equality Manager  
UHW 42267



# It Makes Sense

## SENSORY LOSS AWARENESS MONTH

**More than 600,000 people in Wales have sight or hearing loss.**

The Accessible Healthcare Standards are about keeping patients with sight or hearing loss safe and well cared for.



**Access to services**

consider steps that people with sensory loss might need



**Fair services**

that deliver equality of access, treatment and outcomes for all



**Effective communication**

keeps patients safe and enables them to have a good experience of our care



**Check**

do you and your patient understand each other?



[www.equalityhumanrights.wales.nhs.uk/](http://www.equalityhumanrights.wales.nhs.uk/)



# Gwneud Synnwyr

## MIS YMWYBYDDIAETH COLLED SYNHWRAIDD

**Mae mwy na 600,000 o bobl yng Nghymru yn byw â nam ar y golwg neu â nam ar y clyw.**

Mae'r Safonau Gofal Iechyd Hygyrch yn ymwneud â sicrhau bod cleifion â nam ar eu golwg neu ar eu clyw yn ddiogel ac y gofalir amdanynt yn iawn.



### **Mynediad at wasanaethau**

ystyriwch gamau y gallai fod ar bobl â nam ar y synhwyrâu eu hangen.



### **Gwasanaethau teg**

sy'n cyflawni cydraddoldeb o ran mynediad, triniaeth a chanlyniadau i bawb.



### **Cyfathrebu effeithiol**

mae'n sicrhau bod cleifion yn ddiogel ac mae'n eu galluogi i gael profiad da o'n gofal.



### **Gwiriwch**

a ydych chi a'ch claf yn deall eich gilydd?